

# Value Population - Key Workplace Attributes

Key Attribute	Patriots (Born 1920–1937)	Performers (Born 1938–1957)	Techticians (Born 1958–1971)	Believers (Born 1972–1983)	Transformers (Born 1984–1995)
<b>Big Metaphor:</b>	Military	Theater	Control Room	Social Club	Street Gang
<b>Work Nature:</b>	Defensive	Strategic	Tactical	Communal	Assured
<b>The Leader:</b>	Drill Sergeant	Star	Administrator	Consensus Developer	Champion
<b>The Follower:</b>	Soldier	Actor	Service Provider	Team Player	Challenger
<b>Key Strength:</b>	Loyalty	Curiosity	Industriousness	Charm	Courage
<b>Fear / Vulnerability:</b>	Loss of Security	Personal Disrespect	Outdated Skills	Peer Conflict	Marginalization
<b>Conflict Technique:</b>	Defensiveness	Self-importance	Sabotage	Passive Resistance	Engagement
<b>Resolution Technique:</b>	Assurance	Concern	Interest	Appreciation	Compromise
<b>Tends to Avoid:</b>	Innovation	Detail Work	Conceptual Work	Conflict	The Weak
<b>Training:</b>	Group Instructions	Interactive	Self-administered	Group Participation	Competency-based
<b>Rejuvenation:</b>	Rest	Travel and Adventure	Continuing Education	Socializing	Competition
<b>Reward Beside Dollars:</b>	Security	Status	Personal Development	Inclusion	Responsibility
<b>Coin of the Realm:</b>	Money	Enthusiasm	Information	Relationship	Power