Contact: **Barbara R. Deane**
206 362 0336 orders@diversitycentral.com
www.Diversitycentral.com

DiversityCentral.com

FOR IMMEDIATE RELEASE: November 2, 2015

VOTED "BEST BIOGRAPHY"

AUTHOR TELLS OF THE HARD RESOLVE HIS MEXICAN IMMIGRANT FAMILY NEEDED TO SETTLE AND THRIVE IN AMERICA

KENMORE, WA. *We Became Mexican American* narrates the story of a family emigrating from Mexico to the United States in the 1920s. Author and family member, Carlos B. Gil, also tells how his folks settled against all odds to pursue the American Dream in southern California. This award-winning book offers you the following:

It reviews what the Latino immigration experience represented for the author's family.
It explores the cultural shock of arriving in the U.S. for the first time including the difficulties of raising children in a new culture.
It unveils the cultural conflicts inside the family as the children began growing up in America.
It describes living in a Mexican barrio near Los Angeles, California.
It discusses the personal process of slowly becoming Mexican American.

We Became Mexican American was awarded "BEST BIOGRAPHY" in two book competitions in the United States in 2013. And, in 2015 it won an "HONORABLE MENTION in Biography/Autobiography" at the 2015 Book Festival in Amsterdam (The Netherlands). The 2013 honors came from The 15th Annual International Latino Book Award ceremony held at the Cervantes Institute in New York City, May 30, 2013: 1) Best Biography in English and 2) Best Latino Focused Work. On March 8th his book also won Best Biography at the 2012-2013 cycle of the Los Angeles Book Festival for independent authors and publishers. As a result, his book "sits" at "The Table of Honor," digitally speaking, which you can visit at:
(http://tableofhonor.com/?product_cat=biographyautobiography).

For more information see *http://www.facebook.com/WeBecameMexicanAmerican*.
To obtain your own copy, go to:
barnesandnoble.com, amazon.com, or special ordering through your neighborhood bookstore.
For review copies or ordering multiple copies go to:
http://diversitycentral.com/diversity_store/books.php,
or send an email to orders@diversitycentral.com

The author is an Emeritus Professor at the University of Washington.

We Became Mexican American: How Our Immigrant Family Survived to Pursue the American Dream
was published in 2012 and revised in 2015.
Trade Paperback; $18.99; 422 pages; ISBN 978-0-9899519-1-3
Trade Hardback; $26.99; 422 pages; ISBN 978-0-9899519-06
E-book, $3.99: ISBN 978-0-9899519-2-0